



Web & mobile commerce applications for your brand, clients and partners



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WHAT IS VOGO SOFTWARE?

VOGO® is an integrated **AI-powered digital commerce and logistics ecosystem** built to connect brands, vendors, and service providers with customers across web and mobile channels. It is not just a website or an app—it is a complete **white-label business platform** designed for scalability, performance, and long-term ownership.

The Vogo platform provides all the fundamental infrastructure needed to operate a modern online business: authentication, product catalogs, cart and checkout, payments, analytics, notifications, chat, and delivery logistics. Each module is modular and customizable, allowing enterprises to launch faster, reduce development risk, and retain full control over data and brand identity.

Built for both **SaaS & On-Prem** architecture, Vogo offers the flexibility to run your business in the cloud or on your own servers. You can start small with a hosted solution and scale globally without code rewriting. All systems follow EU compliance standards — GDPR, privacy-by-design, and ISO-based security models — ensuring safe and sustainable digital operations.



VOGO is more than technology. It is a community of people, experts, and partners who share one goal: to simplify your choices and add value to your everyday experiences.



WHAT IS VOGO PLATFORM?

Vogo combines **commerce, logistics, and mobility** in a single intelligent system. Whether it's an online marketplace, local delivery network, service booking app, or multi-vendor eCommerce environment, Vogo provides the building blocks and automation tools to make it work — from payments to delivery confirmation. Vogo also introduces **AI-driven modules** that enhance SEO, automate marketing campaigns, and optimize logistics routes. Chatbots, predictive sales analytics, and intelligent reporting transform data into strategic decisions. Every layer of the ecosystem is optimized for efficiency, uptime, and user experience — supported by a global infrastructure with **99.9% availability, CDN acceleration, and DDoS protection**.



Vogo® is a fully **SEO-optimized digital platform** designed to ensure **fast and efficient indexing across major search engine**. The platform provides all the essential tools for accurate and consistent SEO management:

Focus phrase — define and control the main keywords
SEO title & slug — fully editable titles and user-friendly URLs.
Meta description — customization of unique meta descriptions.
SEO analysis — evaluation with actionable recommendations.
Track SEO performance — continuous monitoring of rankings and organic traffic evolution, to increase domain authority.
Internal & external link management — smart linking system

Every component of Vogo — whether a web portal, eCommerce storefront, or mobile app — is built with **semantic HTML5 structure**, **optimized loading speed**, and **global CDN caching**, directly boosting SEO scores. The system also supports **rich snippets**, **Open Graph meta**, **schema.org tagging**, and seamless integration with **Google Search Console**, **Google Analytics**, and **Tag Manager**, ensuring complete transparency and data accuracy. Through these features, Vogo guarantees not only visibility but also **relevance and authority online**. The platform empowers marketing teams and administrators with everything they need to maintain a **sustainable, data-driven SEO strategy**, fully integrated into the brand's digital operations.

Ultimately, the Vogo platform helps organizations accelerate digital transformation — empowering them to **build, manage, and grow** their own business and branded ecosystems. From startups to enterprises, from retail to logistics and education, Vogo is the foundation that connects technology, people, and opportunity in a single, cohesive environment.



KEY FEATURES

Core Capabilities of the Vogo Platform

White-label SaaS & On-Prem

Launch under your own brand — fully customizable infrastructure, delivered as SaaS or deployed On-Premise. Maintain ownership, security, and scalability with EU-grade compliance.

iOS / Android Native Apps

High-performance mobile applications built in Flutter and Swift/Kotlin. Optimized for speed, stability, and seamless synchronization with the web portal.



Unified Web Portal + Mobile Sync

Manage your entire ecosystem from one control panel. Products, users, payments, and analytics stay in real-time sync across web and mobile.

Secure Checkout

Integrated with major payment processors — Stripe, Netopia, Apple Pay, Google Pay. PCI-DSS ready and compliant with PSD2 European standards.

Real-time Chat, Push & Video

Engage customers instantly through in-app chat, push notifications, and secure video meetings powered by Agora and WebRTC.

AI-powered Analytics & Automation

Advanced insights for sales, operations, and marketing. Automate key workflows, detect trends, and personalize user experience with built-in AI modules.

VOGO Enterprise Middleware is the secure REST-based core layer that powers all Vogo web and mobile applications — connecting **clients, vendors, and transporters** in a unified ecosystem. It integrates authentication, payments, communication, AI, and logistics into one modular infrastructure built for scalability, compliance, and automation.

Core Capabilities

Unified Authentication & Security — Social (Google, Apple, Facebook), OTP, JWT, OAuth2, secure API access.

AI & Automation — Integrated with OpenAI, Gemini, Groq, Perplexity, IBM Watson, and VOGO AI chatbot for intelligent search, automation, and customer interaction.

Real-Time Communication — Built-in live chat, voice and video calls (Agora), in-store broadcasting, and WhatsApp integration for instant collaboration.

E-commerce Engine — Complete catalog, cart, checkout, coupons, and orders flow with support for multiple payment gateways: Stripe, Netopia, PayPal, Apple Pay, Google Pay, Woo Pay.

Logistics & Delivery Management — Supports live route tracking, pick-up/drop-off coordination, delivery confirmation, and driver geolocation updates in real time.

Account Modules — Separate management layers for customers, vendors, and transporters, each with tailored APIs, dashboards, and permissions.

Analytics & Monetization — Vendor earnings, performance metrics, customer interactions, and transaction summaries via secure endpoints.

Compliance & Data Security — Fully aligned with GDPR, PCI-DSS, and EU cloud standards, offering scalable SaaS or On-Prem deployment.

VOGO Vendor Software

For Premium Stores, Restaurants, Hotels, Producers & Service Providers

VOGO Vendor is the operational core that helps businesses manage their entire digital presence — from products and menus to orders, deliveries, and customer relationships — all synchronized in real time across web and mobile. Designed for scalability, compliance, and multi-location performance, it fits both local shops and enterprise networks.

Key Capabilities

Unified Store Management

Add, edit, and organize products, categories, and prices. Manage inventory and promotions directly through the web or mobile vendor app.

Real-Time Orders Dashboard

Accept or reject incoming orders instantly, track status (pending, accepted, packaged, in delivery, delivered), and monitor courier position live.

Integrated Payments & Invoicing

Process secure payments through Stripe, Netopia, PayPal, Apple Pay, and Google Pay. Generate and view invoices automatically.

Customer Interaction Tools

Engage directly with clients via built-in chat, WhatsApp, or video calls. Enable live product broadcasting or in-store webcam sessions for premium experiences.

Analytics & Revenue Reports

Access instant earnings summaries, performance charts, and customer insights. Identify trends and improve conversion through AI-powered recommendations.

Delivery & Logistics Coordination

Define pick-up and drop-off points, connect with transporters, and optimize delivery routes.

Seamless synchronization with VOGO Transporter API.

Multi-Channel Sync

All vendor actions reflect instantly across the marketplace, mobile apps, and management dashboards — no duplicate data entry.

Secure Access & GDPR Compliance

OAuth2, JWT authentication, role-based access, and European data protection standards ensure security and privacy.

Ideal For

Retail shops & franchises, Restaurants, cafés, and cloud kitchens, Hotels, wellness & spa centers
Manufacturers, importers & distributors

Local producers, wineries &
cooperatives

Professional associations and service
providers

Benefits

Fast onboarding & white-label branding
Centralized control across multiple
outlets

Live chat & customer engagement built-in

Transparent revenue and delivery
tracking

Compatible with SaaS or On-Prem
infrastructure



VOGO Transporter Software

For Delivery, Intercity, Airport & Passenger Mobility Operators

VOGO Transporter is a professional mobile and web solution designed for real-time logistics coordination, delivery operations, and passenger transport management. It connects drivers, dispatchers, and clients through a secure, AI-optimized infrastructure integrated with the VOGO enterprise ecosystem.

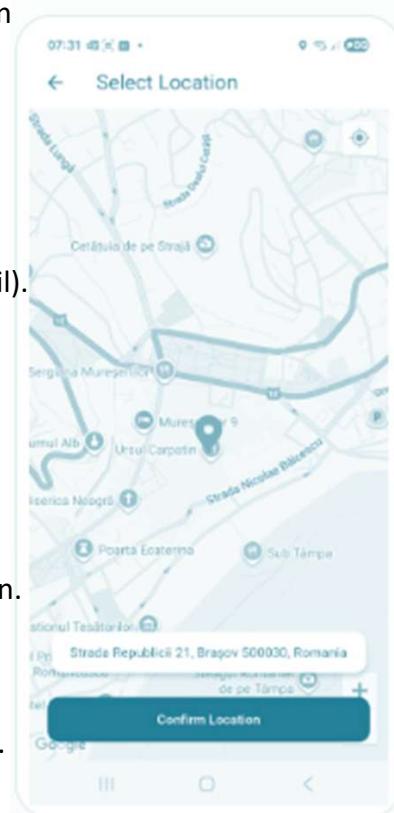
The **VOGO Transporter Software** is built on the **VOGO Enterprise Middleware** — a secured REST API infrastructure that unifies order flow, tracking, and communication across all delivery and transport operations. It enables in-city and inter-city logistics, airport transfers, and passenger rides in real time.

Core Functionalities / Enterprise Middleware APIs

Transporter Account Management

Secure authentication via JWT, OAuth2, or OTP (SMS/WhatsApp, email).

Supports full driver and vehicle profile management, shipment and delivery addresses, picking and drop-off points, and live route monitoring. **Social login:** Google, Apple, Facebook. **Push notifications** via Firebase Cloud Messaging



Real-Time Operations

Access current and available orders, accept or reject transport requests, update live position, and confirm pickup/delivery completion.

Client Interaction Layer

Drivers can access and manage all assigned transport requests in real time — including active, scheduled, and completed deliveries or rides. Each operation is fully synchronized with client and vendor interfaces, ensuring instant updates, transparent order tracking, and seamless status communication across the entire VOGO ecosystem. **In-platform Chat, call and videocall.**

AI-Assisted Communication

Integrated **VOGO Live Chat** supports real-time communication between transporters, clients, vendors, and support teams — with options for **voice, video, and push notifications** through **Firebase, Agora, and WhatsApp integration**. An AI-powered chatbot assists with routing, delivery confirmation, and predictive logistics. **AI-powered modules:** OpenAI, Gemini, Groq, IBM Watson, Perplexity

Geolocation & Routing

Automatic **geocoding and reverse geocoding** for all delivery points.

Smart route generation and optimization for efficient navigation and reduced delays.

Secure Payments & Transactions

Full integration with payment gateways — **Stripe, Netopia, EuPlătesc, PayPal, Apple Pay, Google Pay, WooPay** — for direct payouts or customer billing.

Supports tokenized and recurrent payments, ensuring PSD2 compliance.

Enterprise Connectivity

The transporter layer is natively connected to **Vendor** and **Client** APIs for real-time updates on order status: *accepted, rejected, in transit, delivered, or cancelled*.

All data flows through the **secured middleware**, ensuring consistency across mobile apps and web dashboards.

Client web & mobile app & APIs

Exclusive Online Mall – Premium Vendors, Verified Services, 24/7 Experience

The **VOGO Client Application** offers a premium, AI-driven shopping and service experience — designed for comfort, trust, and personalization. Clients connect directly with **verified vendors, consultants, and premium service providers**, within a **secure, intelligent, and always-available ecosystem**.

Premium & Verified Experience

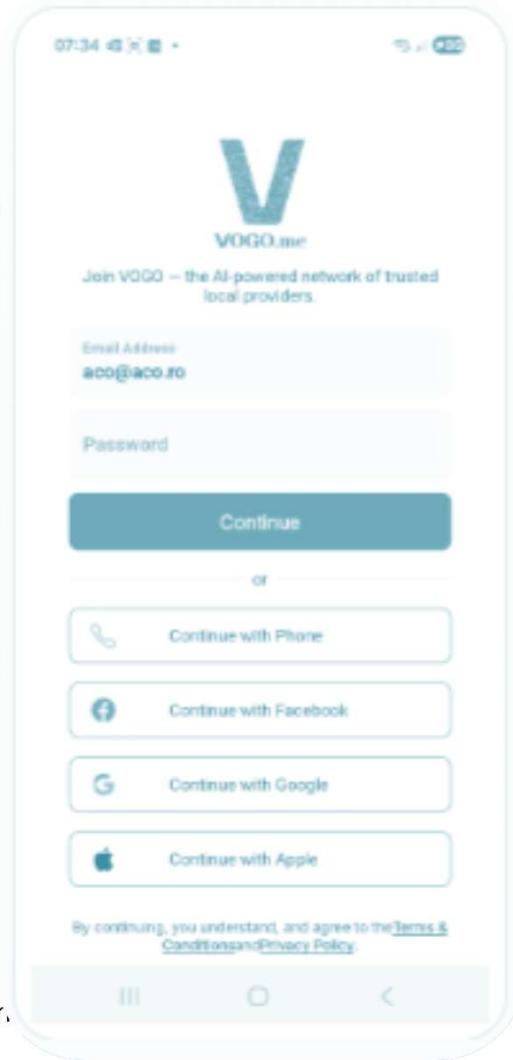
VOGO brings together trusted brands and local verified suppliers, curated by our consultants and ambassadors. Every product and service is quality-checked, ensuring **authenticity, reliability, and excellence** — a digital marketplace where premium meets convenience.

Personal Assistance & Smart Automation

Each client enjoys a **personalized assistant experience** through AI-powered and human support, available 24/7 via chat, call, or video. The platform blends **automation with real human interaction**, ensuring a smooth and responsive service flow. **Exclusive Access — Anytime, Anywhere** Shop, book, or request services around the clock. **Open 24x7. Delivering 24x7.** Including **express and emergency deliveries** managed directly through integrated mobile and web channels. **Seamless Web & Mobile Synchronization** Built for iOS, Android, and web, every order, message, and payment across all devices in real time — ensuring a unified premium experience wherever the client is. **Smart Login & Secure Checkout**

Login with Google, Apple, or WhatsApp, or use one-time verification (OTP). Enjoy fast, PSD2-compliant payments through **Stripe, Netopia, PayPal, Apple Pay, Google Pay, and VOGO Wallet** for instant transactions. **AI-Enhanced Interaction** - The app learns from preferences to recommend offers tailored to each client. Built-in analytics detect interests before you even search. **Real-Time Delivery & Tracking**

From pickup to doorstep, VOGO ensures live tracking, delivery route optimization, and instant updates. Trusted transporters and verified partners guarantee speed, security, and reliability.



VOGO — Where Premium Meets Technology.

AI-powered.

Human-verified

Always connected.



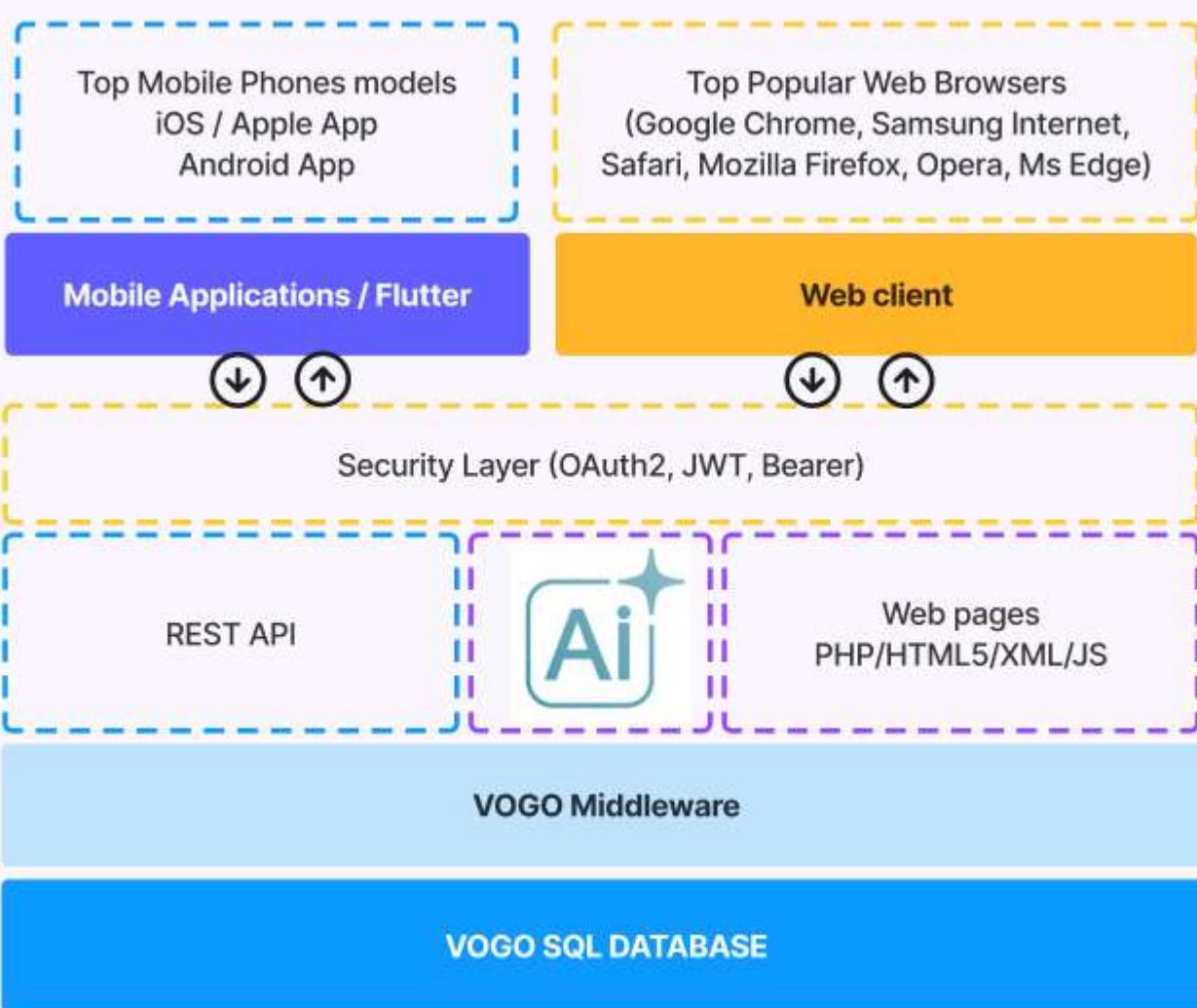
EXCLUSIVE ONLINE MALL - PREMIUM VENDORS, VIP SERVICES

VOGO este unul dintre cele mai moderne ecosisteme AI-digital, bazat pe parteneriate puternice atât cu branduri de încredere cat și cu furnizori locali de produse și servicii verificate de către consultantii și ambasadorii noștri. Servicii și Produse Premium, **verificate și garantate**, pentru tine și cei dragi. Deschis 24 x 7. Livrari 24 x 7. Inclusiv livrari urgente.



TECHNICAL FOUNDATION

Proven Technologies. Scalable Architecture. Enterprise Reliability.



Edge & Delivery

WAF + DDoS + Rate-limit (Cloudflare/Incapsula)
CDN + Image optimizer (thumbs, WebP/AVIF)
Load Balancer (sticky sessions, blue-green)

Platform Services

API Gateway (routing, throttling, API keys)
Auth/IdP (OAuth2, JWT, SSO, refresh, RBAC, audit log)
Notifications Hub (FCM/APNs, email, SMS/WhatsApp)
Payments Connectors (Stripe, Netopia, Apple Pay, Google Pay, PayPal)
Maps/Geo (geocoding, reverse, routing, distance matrix)
Search Index (Elasticsearch/OpenSearch)

Cache (Redis) + Message Queue/Jobs

(RabbitMQ/SQS/Celery)
Media Storage (S3/MinIO) + presigned URLs
Webhooks (outbound/inbound) + retry/backoff

Data Layer

Read Replica / HA (primary-replica, failover)
Backups + PITR (programmatic + test restore)
Analytics/Warehouse (ETL → BigQuery/ClickHouse)
Secrets & Config (Vault/Parameter Store)

DevOps & Quality

CI/CD (build, tests, security scan, IaC)
Observability (logs, metrics, traces: ELK/Prometheus+Grafana)
Feature flags & A/B testing
Compliance (EU GDPR tooling: data export/delete, retention policies; US CCPA/CPRA)

TECHNICAL FOUNDATION

Proven Technologies. Scalable Architecture. Enterprise Reliability.

VOGO Platform is built on a robust enterprise-grade foundation that combines **global, time-tested technologies** — ensuring security, scalability, and long-term support for every client deployment.

Trusted Worldwide Technologies

VOGO integrates mature and widely adopted components used by millions of businesses worldwide

WordPress & WooCommerce for content and commerce, **PHP** for backend logic, **MySQL / MariaDB / Oracle / SQL Server** for data reliability, and **LiteSpeed acceleration** for optimized performance.

APIs and integrations follow modern web standards: **REST, OAuth2, JWT, Bearer token authorization, Firebase, WebRTC, and Agora** for live video, ensuring smooth interoperability and high scalability.

Security & Compliance by Design

All modules are designed around **security-first principles**.

Authentication and data access are protected by **JWT & OAuth2 layers**, with encrypted communication via **HTTPS / TLS 1.3**.

VOGO ensures **GDPR compliance** and **EU-US data privacy alignment**, including cookie consent, encryption at rest, and anonymization policies.

Access control follows role-based (RBAC) structures across clients, vendors, and transporters.

SaaS or On-Prem Deployment

The platform runs seamlessly as **Software-as-a-Service (SaaS)** or **On-Premise**, allowing enterprises to host it in **local data centers or global cloud infrastructure**.

Both models guarantee **99.9% uptime, SSL-secured operations**, and direct access to performance monitoring and maintenance dashboards.

Proven Implementation Process — End to End

Definition — Business goals, market, and KPIs are defined with precision. Risks and requirements are documented into a realistic roadmap.

Design — Technical architecture, data flows, and user interface are planned for efficiency, scalability, and brand alignment.

Development — Delivered in agile sprints with versioned code, demos, and transparent progress tracking. Technologies include **React, Next.js, Node.js, Python**, and enterprise API stacks.

Testing — Automated QA, GDPR validation, and real-user UAT ensure stability, compliance, and performance.

Publishing — Full setup for **App Store, Google Play, and Web**, including SSL, certificates, and regulatory documentation.

Growth & Maintenance — Continuous updates, 24/7 monitoring, and analytics-based optimization to keep the platform secure, compliant, and high-performing.

AI & Smart Technologies

Intelligent Automation. Data Driven Insights. Human Validation.

VOGO integrates advanced AI frameworks — **OpenAI, Google Gemini, Croq, and proprietary machine-learning engines** — developed in **Python** and connected through scalable data pipelines for **data mining, processing, and predictive analysis**.

These systems analyse behavioural, transactional, and contextual data to enhance personalization, automate recommendations, and optimize vendor performance across the VOGO ecosystem.

Our AI layer operates under a hybrid model: algorithms generate insights, while **VOGO Ambassadors and Consultants perform physical validation** in each location to confirm authenticity, service quality, and product compliance. Only after this dual validation do products and services become visible to customers, ensuring **accuracy, reliability, and ethical use of AI**.

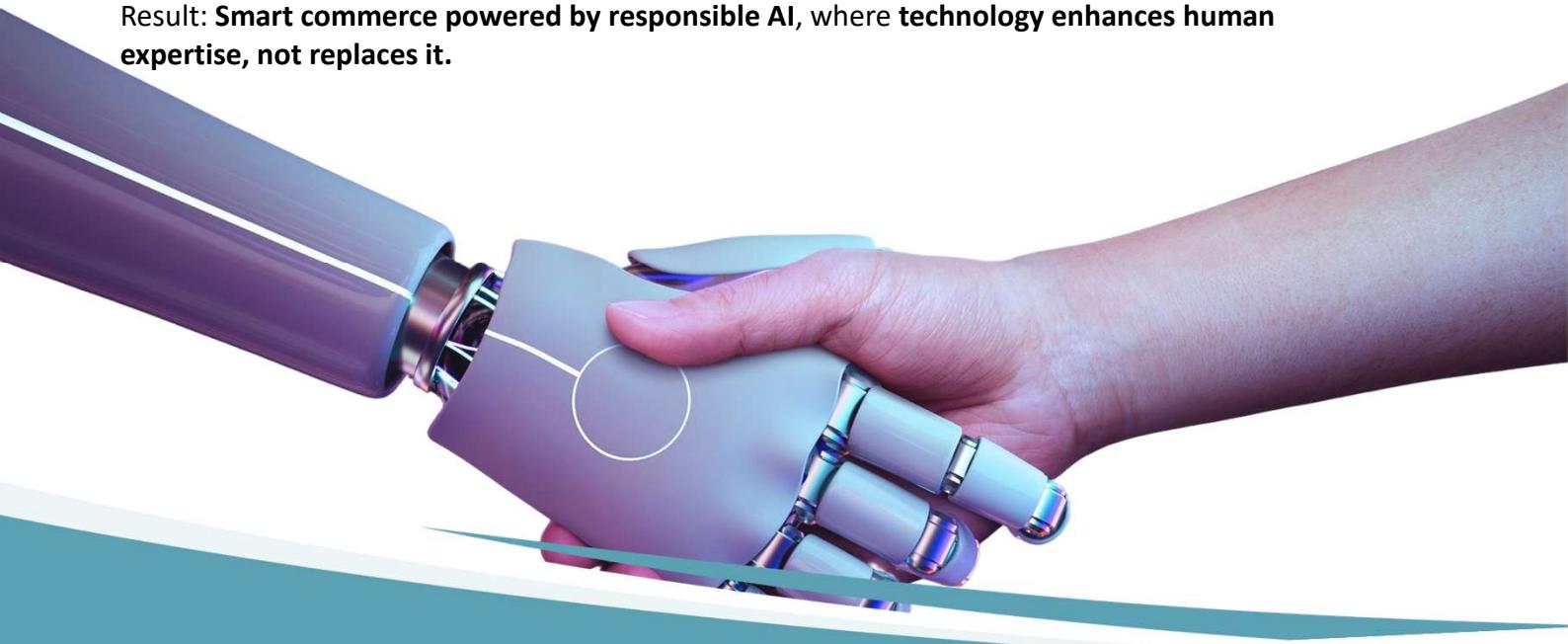
AI modules process and interpret real-time data streams through **secure data processing** and **multi-layer validation**, ensuring transparency and compliance.

Every product or service suggested by the VOGO ecosystem is first evaluated algorithmically and then **manually validated by VOGO Ambassadors and Consultants**, physically present at partner locations.

The platform integrates seamlessly with **WooCommerce, WordPress, and the Vogo.Family ecosystem**, powering intelligent assistants capable of **multilingual chat, voice commands (Whisper), scheduling, and human operator takeover**. VOGO's proprietary AI Chatbot Platform connects **GPT-powered dialogue, RAG knowledge retrieval, and location-aware logic** to support mall delivery, order tracking, and customer service across **web and mobile**.

This fusion of **automation, predictive intelligence, and human expertise** creates a trusted environment where AI enhances every commercial interaction — from recommendation to delivery — while keeping people in control.

Result: **Smart commerce powered by responsible AI**, where **technology enhances human expertise, not replaces it**.



Marketing, SEO & Growth Tools

Integrated Promotion Ecosystem. Real Visibility. Real Results.

VOGO blends **AI-powered marketing automation** with a human network of ambassadors, influencers, and verified partners to deliver authentic growth for premium brands. Our multi-channel model connects **online, offline, and in-person promotion** — turning visibility into measurable engagement and conversion.

Omnichannel Reach

We amplify brand presence through a curated network of **ambassadors, content creators, and influencers**, supported by **media partnerships** across: Regional and national press, TV features and lifestyle segments, **Online PR campaigns** with international reach, **Event activations** and in-mall experiences coordinated by VOGO Ambassadors

Search & Performance Optimization

Built on **WooCommerce and WordPress**, VOGO integrates **Yoast SEO, structured data, and dynamic sitemaps** for optimal indexing and organic ranking. Every product, article, and landing page is optimized to achieve **maximum discoverability** in Google Search and Shopping. Real-time analytics and keyword intelligence ensure your business climbs steadily in visibility and trust.

Smart Campaign Engine

Our marketing tools synchronize digital and physical visibility through: Automated **email and push campaigns, Product-based retargeting** and remarketing flows, SEO-driven content creation enhanced by AI copy generation, Geo-targeted promotions linked to **local mall locations** and vendor hubs

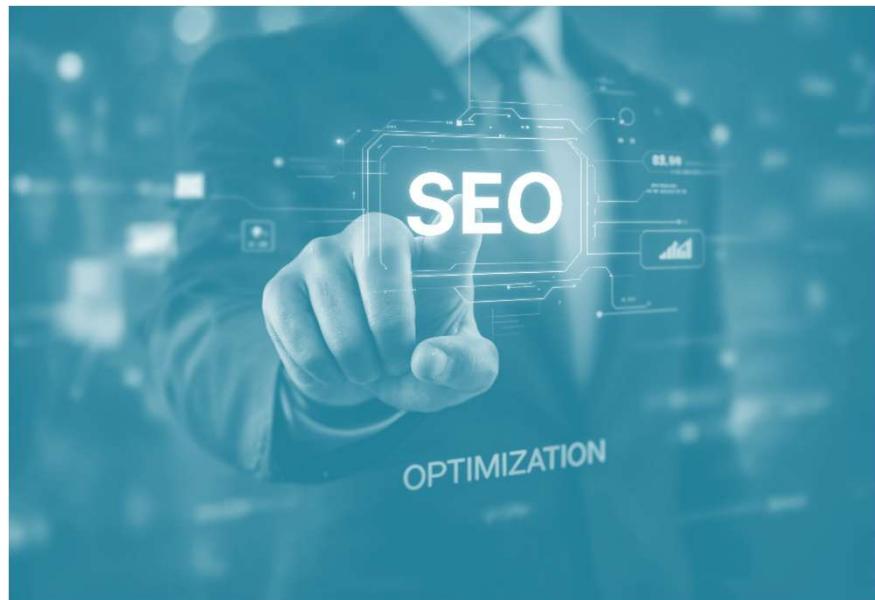
Human-Driven Growth

Unlike automated ad platforms, VOGO leverages **trusted human presence** — consultants and ambassadors who validate, recommend, and promote partner brands in their regions. This ensures credibility, loyalty, and word-of-mouth impact that algorithms alone cannot achieve.

Strategic Expansion

Through **cross-border PR alliances and localized SEO strategy**, VOGO supports brand expansion in Romania, the EU, and globally.

From keyword to customer — from local store to international audience — VOGO transforms marketing into a **synchronized growth engine** for your brand.



VOGO. Where AI meets Authentic Influence.

Industries that we serve

Empowering Every Industry Through Smart Commerce.

E-commerce

Magazine mobile, fidelizare, integrări ERP/WMS.

Servicii

Programări, plăți, notificări și CRM.

Educație

Cursuri, abonamente, evaluări, streaming.

Logistică

Tracking, rute, semnături, scanări coduri.

Fintech

KYC, PSD2, rapoarte, dashboard-uri.

Sănătate

Telemedicină, programări, dosar, confidențialitate.

Retail

Lanțuri de magazine, francize, aplicații de fidelizare și vânzare directă.

Producători

Automotive, alimentare, băuturi, construcții, textile, mobilier, electronice.

Asociații patronale

Transporturi, construcții, agricultură, turism, energie, IT&C.

Asociații profesionale

ONG-uri, camere de comerț, organizații de certificare, sindicate, cooperative.

HoReCa

Restaure, hoteluri, cafenele, gastro pub-uri, livrări și rezervări mobile.

Pets & animale

Petshop-uri, clinici veterinare, dresaj, grooming, produse specializate.

Copii & parenting

Magazine și servicii pentru bebeluși, educație, activități recreative.

Servicii medicale

Clinici private, laboratoare, aplicații de programări, dosare electronice.

Travel & turism

Agentii ANAT, ghiduri locale, rezervări, tururi și oferte dinamice.

Producători locali & gastronomie

Fermieri, gastro pub-uri, piețe, puncte de degustare, asociații regionale.

Importatori

Distribuitori de produse alimentare, băuturi, fashion, IT, echipamente.

Panificație & patiserie

Brutării artizanale, lanțuri de panificație, comenzi și livrări mobile.

Cluburi private

Golf, tenis, yachting, fitness, lifestyle exclusivist, membership apps.

VOGO empowers diverse **industries** through a unified commerce, logistics, and marketing ecosystem that adapts to each business model — from retail and hospitality to services and mobility.

VOGO adapts technology to your industry — connecting people, products, and services through one intelligent platform.

Support & Maintenance Plans

Always On. Always Secure. Always Optimized.

VOGO offers continuous technical excellence through **24/7 monitoring, assistance, and proactive maintenance**, ensuring your digital infrastructure performs flawlessly — every hour, every day.

Included in All Plans

24/7 Monitoring for uptime, PHP errors, cron jobs, and webhooks. **Daily backups** with fast restore and 30–90 days retention. **Full security suite**: WAF, SSL/TLS, malware scans, auto patching. **Performance optimization**: Redis cache, DB cleanup, WebP/AVIF images, global CDN. **Controlled updates**: WordPress core, WooCommerce, themes, plugins — all tested in staging before deployment. **WooCommerce compatibility assurance**: checkout, payments, taxes, and shipping validation. **Audit & reporting**: centralized logs, alerts, monthly health reports.

Enterprise-Grade Reliability

99.9% uptime SLA across global data centers. **Unlimited bandwidth** and resource scaling for heavy traffic. **24/7 infrastructure support and live technical assistance**. **Performance tuning** for unlimited users and concurrent sessions. **Dedicated monitoring** for uptime, APIs, and transactional flows

Assistance, Support & Training

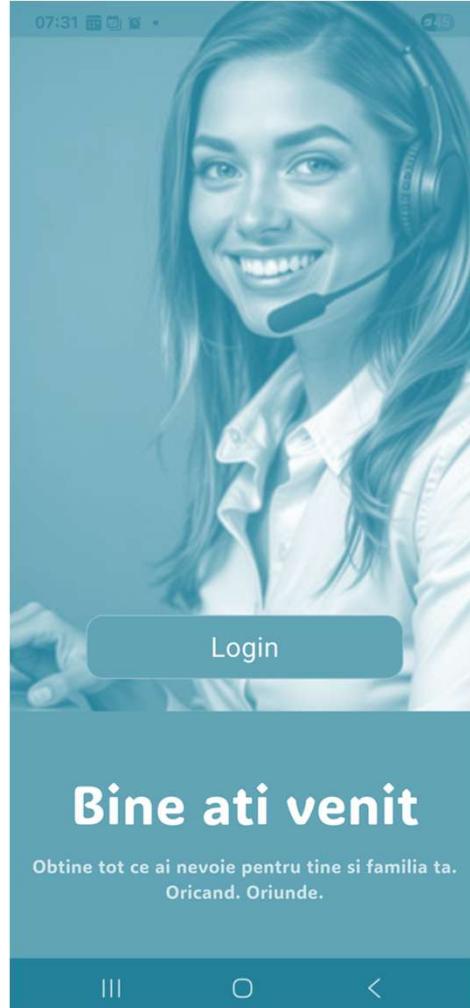
24/7 helpdesk with **real-time human response**. **Priority support** for critical incidents and deployments. **Live business training sessions** for teams and administrators. Access to **premium playbooks, guides, and case examples**. **SSL certificates** maintenance for all domains and subdomains. **Standard DDoS protection** and **Web Application Firewall (WAF)**. **Cloudflare-protected nameservers** and **secure access management**.

Backup & Recovery

Automatic daily backups and **on-demand restore points**. **Secure disaster recovery system** with instant rollback. **Full DNS and FTP management** for infrastructure control. **File and database integrity checks** to prevent data loss.

Maintenance & Performance Optimization

WordPress acceleration (LiteSpeed) for instant page loading. **Object cache, CDN, and Redis optimization**. **Smart auto updates** for WordPress core, themes, and plugins. **Performance audits and load testing** with ongoing improvements. **WP-CLI & SSH access** for advanced technical operations.



Our packages are designed to match every business scale — **Business**, **Premium**, and **Enterprise** — each delivering 24x7 support, proactive monitoring, and guaranteed uptime.

All plans include **daily backups**, **performance optimization**, **WordPress acceleration**, **CDN integration**, and **full security compliance** across global data centers.

From growing startups to established enterprises, VOGO ensures continuous performance, fast recovery, and dedicated technical care.

More details and comparisons are available at www.vogo.me.

Additional Services

Extending Value. Enhancing Capability.

VOGO offers a complete suite of **add-on services and specialized configurations**, allowing each client to extend, integrate, and personalize their platform to match unique operational and branding needs.

Business & Infrastructure Setup

Cloud / On-Prem installation — WordPress + WooCommerce + full ecosystem setup, including SSL, firewall, caching, CDN. *(one-time setup)*. **Database & App Server deployment** — middle-tier + frontend configuration. *(one-time setup)*. **Performance & uptime monitoring, security audit (ISO/OWASP)**, and **penetration testing** for enterprise environments. *(quarterly or on request)*

Customization & Branding

Advanced web page customization aligned with corporate branding and UI/UX guidelines.. **White-label design and programming**, including portal personalization, logo, colour palette, and marketing materials. *(project-based)*. **Full mobile app white-labeling** — custom domain, logo, app name, and store publishing for **iOS and Android**. *(project-based)* **Custom UI/UX for web & mobile** with modern design systems.



Integrations & Automation

ERP / CRM / Accounting integration — SAP, Oracle, Salesforce, local ERPs. **Payment, billing, courier, and logistics configuration** — tailored to local or regional providers. **Custom AI modules** — chatbot fine-tuning (OpenAI API), predictive analytics for sales and logistics. **Chat integration** — Agora voice/video, AI support, and ticketing automation.

Marketing & Digital Growth

SEO optimization services (Yoast & content strategy). **PR & influencer collaborations**, logo design, branding kits, and press materials. **Digital consulting and market expansion support** — strategy, positioning, and growth acceleration.

Training & Support

Platform administrators, vendors, and transporters training — business, technical, and consulting sessions. **Priority support (L1-L3)** — via email, WhatsApp, or ticketing, with optional **24/7 SLA**. **Full technical maintenance** — WordPress core, plugins, and security updates. **Mobile apps maintenance** — SDK updates, push notifications, store re-publishing.

Data & Migration

Data import/export and migration from legacy or external systems. *(one-time service)*. **AI-driven process automation and analytics** — chatbot, order flow, and delivery predictions. *(project-based)*

For pricing, timelines, and tailored packages, contact your **VOGO account manager** or visit www.vogo.me. Each additional service can be combined with any active **Business, Premium, or Enterprise** plan for a complete and future-ready digital ecosystem.

Business Partnerships & Inquiries

Partners | Vendors | Customers



M | WhatsApp

partners@vogo.family

www.vogo.me

www.vogo.family

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VOGO

Born in Europe. Built for the world.



Exclusive online mall -
premium vendors, VIP services

www.vogo.family

Web & mobile commerce applications
for your brand, clients and partners

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technology ecosystem

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